

Finding the Guts to Lead:

INSPIRATION & SKILLS TO HELP EVERYONE DRIVE MEANINGFUL CHANGE



Courage is a skill that when strategically cultivated can help everyone become the ultimate change agent — for the good of your team, organization, and society. This inspiring and thought-provoking presentation engages the audience in the stories of brave leaders from around the world who describe what courage looks like in real life. Then, it gives the audience time to reflect on these insights and make connections to their own professional journey. As a result, everyone leaves the presentation with personalized action steps for delivering positive change in your organization, workplace, or industry.

The presentation is facilitated by Jeanne Westervelt Rice, co-author of the book, *Brave Leaders: Finding the Guts to Make Meaningful & Lasting Change*. Following each story, Jeanne will guide everyone through several reflective exercises designed to help them clarify their own values and priorities, and make new ideas actionable. Everyone receives a copy of the book and a reflection journal to support ongoing professional development.

ANTICIPATED OUTCOMES

As a result of this presentation, participants will...

- Understand that profound transformation is often the result of small steps rather than extreme action.
- Discover the power of the Four Universal Traits of brave leaders: Perseverance, Altruism, Humility, and Composure.
- Recognize the difference between brave and reckless behaviors.
- Identify specific, individual action steps for making change happen.

As a result of this presentation, your organization will...

- Foster a culture of trust that empowers employees to take action.
- Improve employee readiness and appetite for change.
- Engage your team or workforce around your change initiative and sustainable business goals.

SAMPLE STORIES & THEMES

Kenneth Frazier of the United States shares a story of overcoming his ego and facing his fears to “do the right thing,” as CEO of Merck & Co.

Marina Silva, Brazilian politician and rainforest defender, shares her story of persistence and resilience through challenges and defeat.

Kongjian Yu, a landscape architect from China, shares his story of personal risk and being publicly ostracized to put environmental planning on the country’s national agenda.

Sasja Beslik of Sweden shares his story of personal integrity and clear values combating corruption in the telecom industry.

CONTACT US

Rice+Associates provides training and coaching services in the areas of leadership communication, presentation skills, and executive presence. To learn more about our programs and to discuss your specific needs, please contact Jeanne Westervelt Rice • Mobile: +1 973.219.2580 • jeannerice@ricepr.com • Read more about us at www.ricepr.com.

